Company profile | KBC Group in a nutshell (1)



Diversified and strong business performance

geographically ...

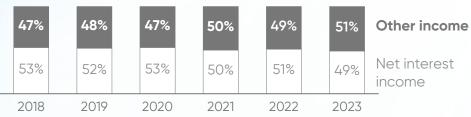
- Mature markets (BE, CZ) combined with developing markets (SK, HU, BG)
- Robust market position in all key markets & strong trends in loan and deposit growth



... and from a business point of view

- An integrated bank-insurer
- Strongly developed & tailored AM business
- Strong value creator with good operational results through the cycle
- Unique selling proposition: in-depth knowledge of local markets and profound relationships with clients
- Integrated model creates cost synergies and results in a complementary & optimised product offering
- Broadening 'one-stop shop' offering to our clients

KBC Group topline diversification



We want to be among Europe's best performing financial institutions

- We are a leading European financial group with a focus on providing bankinsurance products and services to retail, SME and mid-cap clients, in our core countries: Belgium, Czech Republic, Slovakia, Hungary and Bulgaria
- As a result of the withdrawal from Ireland, arising M&A opportunities beyond our core markets may be assessed (for approval of the Board of Directors) taking into account very strict strategic, financial, operational & risk criteria



Firmly embedded sustainability strategy

- · As a company that aims to support the transition to a more sustainable and climate-proof society, we have made sustainability integral to our overall business strategy and integrated it into our day-to-day business operations and the products and services we provide
- Our sustainability strategy consists of three cornerstones: encouraging responsible behaviour on the part of all our employees, increasing our positive impact on society and limiting any adverse social impact we might have

Profit & Loss Capital & Liquidity Company profile **KBC Strategy** Sustainability MREL & Funding Highlights Looking forward Business units Asset quality

Company profile | KBC Group in a nutshell (2)



High profitability (IFRS 17 figures)

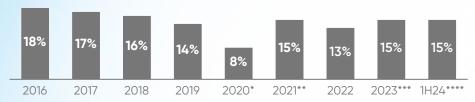






* Adjusted for specific items

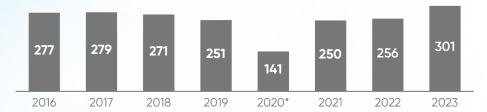
Return on Equity



- * 11% when adjusted for the collective Covid-19 impairments
- ** When excluding the one-off items due to the pending sales transactions in Ireland
- *** Excluding one-offs
- **** When bank & insurance taxes are evenly spread throughout the year and excluding one-offs

CET1 generation before any capital deployment

in bps



* 202bps when adjusted for the collective Covid-19 impairments

Solid capital position

CET 1 ratio (fully loaded, Danish compromise)



Robust liquidity





Highlights Profit & Loss Capital & Liquidity Looking forward Business units Company profile KBC Strategy Sustainability Asset quality MREL & Funding

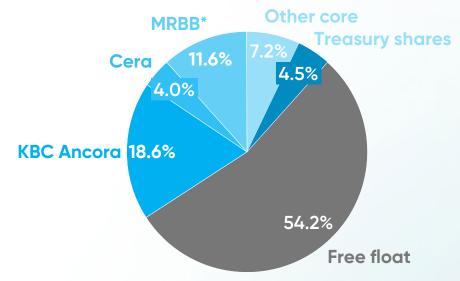
Company profile | KBC Group in a nutshell (3)



Dividend policy & capital distribution (as of 2024)

- We aim to be **amongst the better capitalised** financial institutions in Europe. As a consequence, the Board of Directors decided:
 - The dividend policy for 2024 to remain unchanged:
 - Payout ratio policy (i.e. dividend + AT1 coupon) of at least 50% of consolidated profit of the accounting year
 - Interim dividend of 1 EUR per share in November of each accounting year as an advance on the total dividend
 - The capital deployment policy for 2024 to remain unchanged:
 - On top of the payout ratio of at least 50% of consolidated profit, each year (when announcing the full year results), the Board of Directors will take a decision, at its discretion, on the distribution of the capital above 15.0% fully loaded CET1 ratio, so-called surplus capital. The distribution of this surplus capital can be in the form of a cash dividend, a share buyback or a combination of both
- Considering the introduction of Basel 4 as of 1 Jan 2025 onwards, the dividend policy as well as the surplus capital threshold will be reviewed in 1H25

Shareholder structure (as at end 2Q24)



- Roughly 41% of KBC shares are owned by a syndicate of core shareholders, providing continuity to pursue long-term strategic goals. Committed shareholders include the Cera/KBC Ancora Group (co-operative investment company), the Belgian farmers' association (MRBB) and a group of Belgian industrialist families
- The free float is held mainly by a large variety of international institutional investors

Highlights Profit & Loss Capital & Liquidity Looking forward Business units Company profile KBC Strategy Sustainability Asset quality MREL & Funding

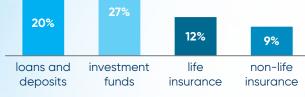
Company profile | Well-defined core markets



Belgium BU



Market share in %, end 2023 27% 20% 12%



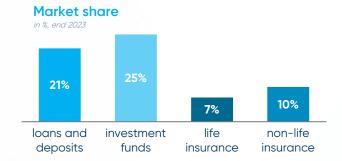
in %, KBC Economics 1.4% 1.2% 1.2% 2023 2024e 2025e

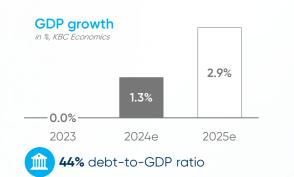


GDP growth

Czech Republic BU

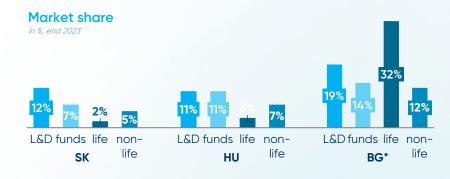






International Markets BU







56% debt/GDP 73% debt/GDP 23% debt/GDP

Capital & Liquidity Highlights Profit & Loss Looking forward Company profile **KBC Strategy** Sustainability MREL & Funding Business units Asset quality